



# SANTA CLARA UNIVERSITY

DEPARTMENT OF MATHEMATICS

May 12, 1994

Dear MAA Section Booksales Coordinator:

Don Albers is interested in creating a guide for section booksales and has asked me to act as editor for this project. He is also interested in holding a meeting of booksales coordinators at one of the future joint MAA/AMS meetings to discuss booksales, exchange ideas and support each other. What are your thoughts on such a meeting and what would you like to have included on the agenda?

The guide on booksales should include all the different formats for booksales used by various sections, suggestions to make the sales run smoothly and data on each section's sales. Would you please send me the following information:

1. A description of your booksales procedure.
2. A description of techniques/procedures that work for you and why, as well as problems you have had.
3. Include suggestions to improve sales.
4. Data on sales for the last 10 years (or as far back as you can go).

I would also be happy to receive any suggestions concerning the guide, its format or contents. You can reach me by surface mail, phone 408-554-4460 or e-mail AKELLY@SCUACC.SCU.EDU Please try to get this information to me by June 30th. Many thanks for your assistance.

Sincerely,

Alice J. Kelly  
Dept of Mathematics  
Santa Clara University  
Santa Clara, CA 95053

Dear Ms. Kelly--

- 1) Get books and forms. Get a table. Get a student of local math club to run sales in return for a donation of a book (about \$15) to the local math club.
- 2) Not enough people buy a book.
- 3) I wish I had some.
- 4) 1992 -\$500 ; 1993 - \$200 ; 1994- \$0 (no sale held at Rapid City since we expected a low turn-out)

Sincerely,

William C. Ramaley, Sec'y/Treasurer  
Rocky Mountain Section, MAA