



The MATHEMATICAL ASSOCIATION of AMERICA

1529 Eighteenth Street, N.W. ■ Washington, D.C. 20036 ■ Telephone (202) 387-5200

Alfred B. Willcox, *Executive Director*

May 2, 1988

MAA Section Secretaries

Dear Section Secretary:

On February 2, 1988, I wrote to you about the new Membership Incentive Program (MIP) for Sections. I hope that your section has been considering this program as an opportunity to generate additional revenue and, at the same time, to help MAA and the section grow. I enclose a copy of my letter and a brief description of the Program.

I am writing to tell you that despite a lack of fanfare MIP is in operation. Your section may benefit from it now. Even though you may not yet have chosen a Membership Coordinator, any applications for membership forwarded to us by the Section will earn the \$10 payment. To validate such an application, you or another officer need only write "Nominated by the _____ Section" at the top of the form and sign the statement.

You may use any membership form to forward us an application under the MIP, as long as it contains current dues information. I enclose a form suitable for photocopying. Your Section and your Department Representatives should have copies of our membership brochure which contains a membership application.

If you would like additional copies of the copiable form or the brochure, please write to our Membership Services Manager, Kay Lamont.

I enclose a reply form which you may use to send us the name of your Membership Chair or Coordinator if you should decide to create such an office. When we receive that person's name and address, we will send all future MIP correspondence to him or her, with copy to you.

Sincerely,

Alfred B. Willcox
Executive Director

cc: Membership Coordinator (if appointed)
Kay Lamont