



The MATHEMATICAL ASSOCIATION of AMERICA

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Alfred B. Willcox, *Executive Director*

TO: Section Officers
FROM: Alfred B. Willcox, Executive Director *ABW*
RE: MAA Representatives

MAA Representatives have become increasingly important in helping the Association become a stronger organization and better serve the needs of its members. The essential activity of a representative is to be an information agent in his department concerning activities of the Association and to make membership materials available to his colleagues within the department.

Twice a year we send information and membership materials to representatives but our work would yield greater results if further encouragement was provided by our individual sections. Therefore, we are going to begin including representative labels along with section membership label orders.

We encourage you to think of ways in which you could involve the MAA representatives more intimately in the work of the Association. It is always good to have a meeting of MAA representatives - perhaps a breakfast or a luncheon meeting - at a section meeting. Often, such meetings produce imaginative suggestions for ways to improve the channels of communication between the national organization and the representatives. Also, the representatives will often give each other ideas for strengthening our ties with individual members of the Association.

We look forward to the comments and suggestions generated through the use of these labels.