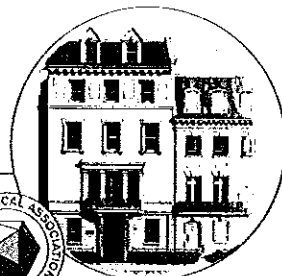


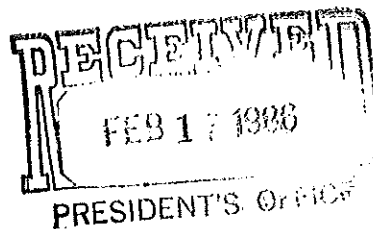
The MATHEMATICAL ASSOCIATION of AMERICA

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1529 Eighteenth Street, N.W. • Washington, D.C. 20036 • (202) 387-5200



Edgar H. Vaughn Building
Dolciani Mathematical Center



February 14, 1986

Memorandum

TO: Section Governors
Section Presidents

FROM: Dick Witter
MAA Development Officer

SUBJECT: Planned Giving Program

Last August at the Laramie meeting the Board of Governors approved a Planned Giving Program for the MAA. That program officially begins this year. You may have seen announcements about it in the last two issues of FOCUS.

Part of the implementation of that program is the establishment of a national volunteer Planned Giving Advisory Committee of non-MAA members. This will be a technical support committee to assist me and the program in several ways. It is a committee whose members should want to assist with the enhancement and promotion of collegiate mathematics. The prime committee purpose is #3 on the next page. (See the enclosed list of Responsibilities.) I hope we can form the committee by June 30 of this year.

The committee membership needs to include certified public accountants, bank trust officers, investment counselors, certified life underwriters, financial planners, and attorneys expert in estate planning and charitable giving opportunities. You may have personal contacts with professionals such as these, or there may be other members of the Section Board who have such contacts.

My goal is to have one person to represent each of the 29 Sections on the committee. Can you help me locate several candidates for the committee from your Section? One benefit to serving on the committee will be to give the individual (and his/her company) some national visibility by being listed on the committee roster. I need several candidates because I want to select the entire committee carefully so that I have a balance of the professionals mentioned above. The MAA President will formally invite people to serve based upon your recommendations and, perhaps, after some consultation with me.

Each committee member will work primarily with me on an individual basis. I do not expect the committee to meet as a whole for some time, if at all. I may periodically hold small conference calls with 5-6 persons from Sections in a particular region of the country. It is a committee that will work primarily through correspondence and telephone calls. This is not a volunteer assignment that will require travel and lots of meeting time.

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One of the first things I would want a member of the committee to do would be to review the proposed Planned Giving Program as I submitted it to the Board of Governors. This will immediately give them some idea of the scope of the program, and he/she may have some suggestions as to how to modify some of the implementation methods.

This is a topic which you may wish to discuss at an executive committee or Board meeting of your Section. Let me know if you need additional information at this time. Feel free to call me and discuss this in person, (202) 387-5200, ext. 330 or 329.

cc: Lynn Steen
A. B. Willcox
Lida K. Barrett

THE MATHEMATICAL ASSOCIATION OF AMERICA

Planned Giving Program
National Advisory Committee

Responsibilities

1. Advises on planned giving policies for the MAA.
2. Recommends services that the MAA might provide for prospective and actual donors.
3. Assists in the identification of major donor prospects; recommends approaches to prospective donors.
4. Assists MAA staff in reviewing potential gifts, trusts, and bequests, especially to ensure that they conform with state laws.
5. Assists with the distribution of MAA planned giving promotional materials, and with estate planning and other planned giving seminars in the Section.
6. Serves as a resource for information on changes in Federal tax laws, state laws, and IRS rulings affecting cases in the Section's area.
7. Serves in general as a public relations arm of the Planned Giving Program; assists in marketing the program in all appropriate ways.
8. Serves as a sounding board for the MAA Development Officer about planned giving in general.