

Communications Director Report

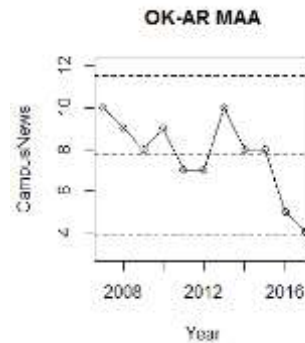
OK-AR 2017 Meeting

Despite multiple requests, there are advertisements from neither publishers nor universities in the newsletter.

Members were reminded of the upcoming meeting several ways: The website, which is updated promptly after information is received from the committees and emailed messages through the national office and to all the Oklahoma-Arkansas department chairs using addresses supplied by Carolyn Eoff. It is assumed that the chairs will communicate the meeting deadlines to their faculty.

The mean number of campus-news submissions since 2007 is 7.7, but only four chairs contributed to the newsletter as of March 24. This is the only outlier for the past ten years and is a little over two standard deviations below the mean.

In alphabetical order by first name, I appreciate the assistance of Amy Schachle, Andy Miller, Anita Walker, Carolyn Eoff, Jill Guerra, Kristi Karber, Lisa Mantini, Margaret Maurer (national office), Ramesh Garimella, Ron Smith, Scott McClendon, the department chairs, and others who contributed to the website and newsletter.



Respectfully submitted,

Michael Lloyd

Communications Director

March 24, 2017