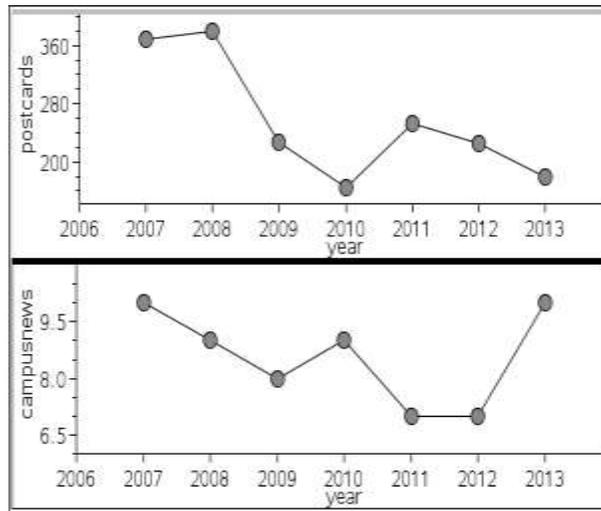


## Newsletter Report for the OK-AR 2013 Meeting

The itemized income and expenses are given below.

| Transaction                   | Amount          |
|-------------------------------|-----------------|
| Hawkes Learning Ad            | \$100.00        |
| University Tulsa Ad           | \$100.00        |
| Oklahoma State University Ad  | \$100.00        |
|                               |                 |
| <b>Net Income:</b>            | <b>\$300.00</b> |
|                               |                 |
| 175 33¢ stamps & one 1¢ stamp | -\$57.76        |
| 179 postcards                 | -\$12.21        |
| 90 booklets                   | -\$87.89        |
|                               |                 |
| <b>Gross Expenses:</b>        | <b>\$157.86</b> |
|                               |                 |
| <b>Net Balance:</b>           | <b>\$142.14</b> |



We are grateful to Hawkes Learning Systems, the University of Tulsa, and Oklahoma State University who each placed a full-page advertisement.

Ten department representatives submitted campus news reports, the highest in 6 years.

The number of members mailed postcards was 179, close to the minimum of 164 in 2010. This low count may be due to the national MAA not having a current database of the members if they did not pay their dues before December 31, 2012. Several members confessed to me of delaying paying for membership because it was expensive. Three email reminders and one postal reminder were sent to the members. The first reminder was sent the day after the preliminary announcement was prepared, but it often took a week for the national office to prepare the mass emailing.

Ninety newsletter booklets were made costing about a dollar apiece. This is 3 times as many as last year which is possible because of the extra advertising and material better suited to the website was omitted from the newsletter.

We are about \$140 in the black.

I appreciate the help provided by Annie Baer, John Diamantopoulos, Kristi Karber, Madeline Palmer, Lee Turner, Fred Worth, the department chairs, and others who contributed to the newsletter.

Respectfully submitted,

Michael Lloyd, Newsletter Editor  
April 29, 2015