

Newsletter Report for the OK-AR 2011 Meeting

The itemized income and expenses are given below.

Transaction	Amount	Comment
Springer Ad	\$100.00	Whole-page ad
M.A.L.E.I. Ad	\$50.00	Half-page ad
247 postage stamps	-\$69.16	
252 postcards	-\$19.82	
30 booklets	-\$30.44	Same number as last year, per unit printing costs decreased
Balance:	\$30.58	

We are grateful to Springer and Birkäuser who placed a full-page advertisement, and the American Institute for the Improvement of Mathematics Learning and Instruction who placed a half-page advertisement. Hence, we are approximately \$31 in the black.

The number of members contacted via postcards increased from 164 last year to 252 this year. Booklet copying costs decreased.

Seven department representatives submitted campus news reports, down from eight who submitted last year.

I appreciate the help that Linda Braddy, John Diamantopoulos, Lee Turner, and others have provided.

Respectfully submitted,

Michael Lloyd, Newsletter Editor
April 29, 2015