

Newsletter Report for the OK-AR 2008 Meeting

The itemized income and expenses are given below.

Transaction	Amount
Pearson Advertisement	\$100.00
371 postage stamps	-\$96.46
labels	-\$14.11
380 postcards	-\$23.87
32 booklets	-\$34.72
Balance:	-\$69.16

We had three advertisers last year, but only one this year, Pearson, who donated \$100. Note that this company was formed by a recent merger of Prentice Hall and Addison-Wesley. I welcome any ideas for increasing the number of advertisers.

Postage increased to about \$95 because postcard stamp cost increased 2 cents, and there are 9 more members than last year. MAA regulations state we must have at least one annual paper mailing.

I reduced the postcard cost by quadrisectioning 11 inch by 8.5 inch sheets instead of using 4 inch by 5 inch cards to about \$40. The paper newsletter cost was reduced by using UPS and using white paper for the covers to about \$35. Perhaps we should consider making paper copies of the newsletter only for those members who request one.

The net balance was approximately negative \$70.

Nine department representatives submitted campus news reports, down from 10 last year. Please encourage your chair to submit the news next year.

I appreciate the help that Linda Braddy, John Diamantopoulos, John Watson and others have provided.

Respectfully submitted,

Michael Lloyd, Newsletter Editor