



# The MATHEMATICAL ASSOCIATION of AMERICA

P.O. Box 90973 ■ Washington, DC 20077-7334 ■ Telephone: (800) 331-1622 ■ Fax: (301) 206-9789  
website: [www.maa.org](http://www.maa.org) ■ email: [maaservice@pmds.com](mailto:maaservice@pmds.com)

December 1, 2000

Professor David Manderscheid  
University of Iowa  
Dept. of Mathematics  
Iowa City, IA 52242-1419

Dear Professor Manderscheid,

I am writing to follow-up on our coordination with your section regarding MAA's special member Spring 2000 Acquisition promotion. This mailing to 120,000 mathematicians focussed on your sections' activities and meeting(s).

One of our goals for this effort was to increase MAA membership in your section and help you increase the number of attendees at your meeting(s). As an incentive for the people who received this mailing to join MAA, we offered them a free section meeting registration (excluding meals and special events). As you recall, we coordinated this through MAA's Committee on Sections and directly with you and your section officers.

Our previous coordination letter to you dated April 27, 2000, described how the administration of this process would work. A special coupon was sent to new members for a free section meeting registration. They would mail it in with their registration form or bring it with them to the meeting. Attached is a list of the new members eligible for free registration. A copy of the coupon has been included as well.

I am pleased to report that this initiative was very successful and has brought in over 2,600 new members to the MAA. I hope this mailing will prove successful in creating further exposure for your section meetings. Thanks you for your participation and I wish you a great section meeting.

Sincerely,

Jim Gandorf  
Director of Membership

CC: David Stone, Chairman, MAA Committee on Sections  
Tom Rishel, Associate Executive Director

Attachment.  
Section : Iowa