

The Mathematical Association of America

(INCORPORATED)



FORM LETTER I

As a person directly involved with the teaching of mathematics, I am sure you are familiar with the Mathematical Association of America (MAA). I have been a member for a number of years and have come to consider my membership as an important component of my professional life. I believe that you would benefit similarly from membership, and I am writing to invite you to join.

I will not inflate this letter with long descriptions of the benefits of membership in the MAA. The enclosed brochure does that adequately. All I can add is that the MONTHLY, the principal tangible benefit of membership is really worth your attention. Under the editorship of Harley Flanders, it has become the best mix of excellent mathematics exposition, articles reflecting current concerns in mathematics, problems, and book reviews available anywhere.

Beyond the tangible benefits, I believe that participation by your membership in an organization devoted to improving collegiate mathematics instruction is well worth your consideration. There are some problems in our profession that can best be attacked by a National joint effort, and MAA is honestly and vigorously making that effort.

As you will note, I have already secured the nominating signatures required on the membership application form. One of them is mine. I urge you to give my invitation serious consideration. Send your application and check to the Association in the enclosed return envelope. The MAA elects members within six weeks of receipt of properly completed applications, and I predict that within a few months of joining, you will be a confirmed MONTHLY addict. An application submitted this Fall will allow ample time to begin your subscription in January with the first issue of the next volume.

Sincerely,