



MATHEMATICAL ASSOCIATION OF AMERICA

MAA100

MAA in 2016 The Start of our Second Century

Celebrating a Century of Advancing Mathematics

Celebrating a Century of Advancing Mathematics

Join us at MAA MathFest 2016 as we launch our Second Century by having the meeting in Columbus, Ohio, where the MAA was founded.

Don't forget to renew your membership.

And please contribute to our Second Century Campaign, which concludes at the end of 2016. Your support enables MAA to continue to advance mathematics!



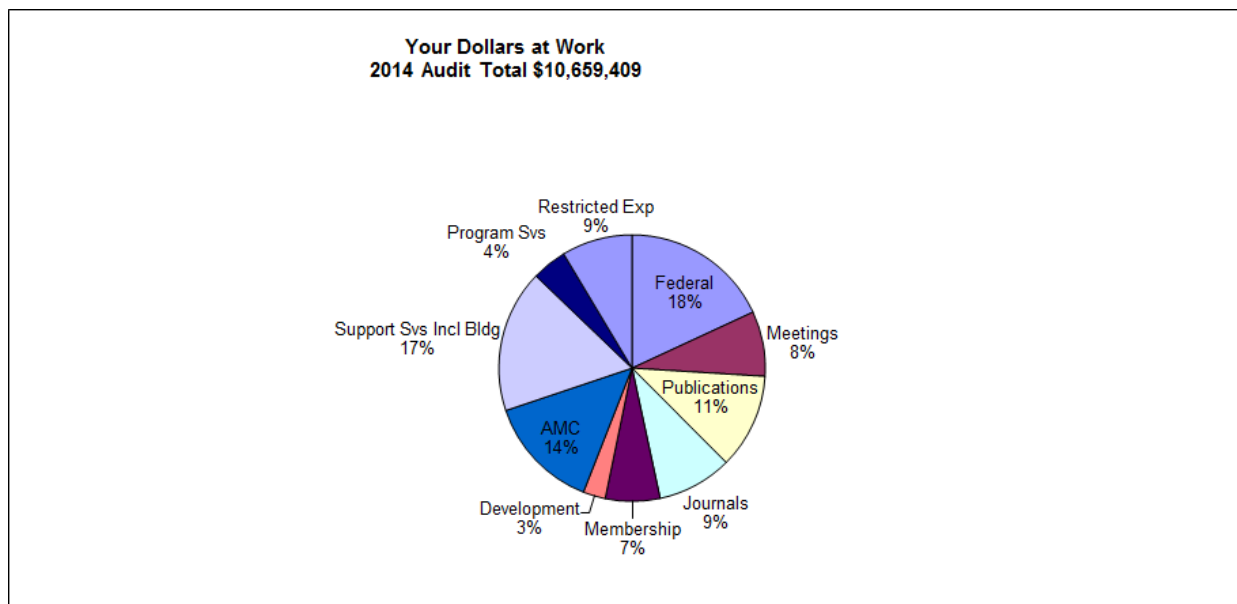
MAA100
MATHEMATICAL ASSOCIATION OF AMERICA

2014 Revenue Sources

The MAA currently generates roughly \$10M per year.

The primary revenue sources are memberships, journals, books, grants, donations, meetings, and the American Mathematics Competitions (AMC).

Expense categories also include programs (e.g., Sections, students), administration and support services (including IT), and governance.



Diverse Programs

Current MAA activities extend well beyond those, such as publishing, envisioned at our founding.

MAA Competitions Programs, from the AMC 8 through the Putnam Competition, serve to identify and inspire mathematical accomplishment for the future.

MAA Project NExT nurtures future leaders in the mathematical sciences community.

MAA member-leaders work together to build knowledge and craft recommendations for faculty and departments.

MAA Competitions

MAA is building on the content developed by our members to support improved instruction in K-12 classrooms.

See MAA Curriculum Inspirations at www.MAA.org/ci

Over 400,000 students participated in the 2015-16 MAA AMC.

Results from the December 2015 Putnam Competition will be available soon.

MAA Competitions

U.S. team took first place in the 2015 International Mathematical Olympiad.



MAA for Students

At national meetings:

- Poster sessions
- Contributed paper sessions
- Student activities
- Grad school fair
- Lecture for students
- Hospitality center



MAA Project NExT

Since its inception in 1994, Project NExT has welcomed over 1640 Fellows.

Application deadline for 2016 is April 15.

For more information on Project NExT, see

www.MAA.org/project-next.



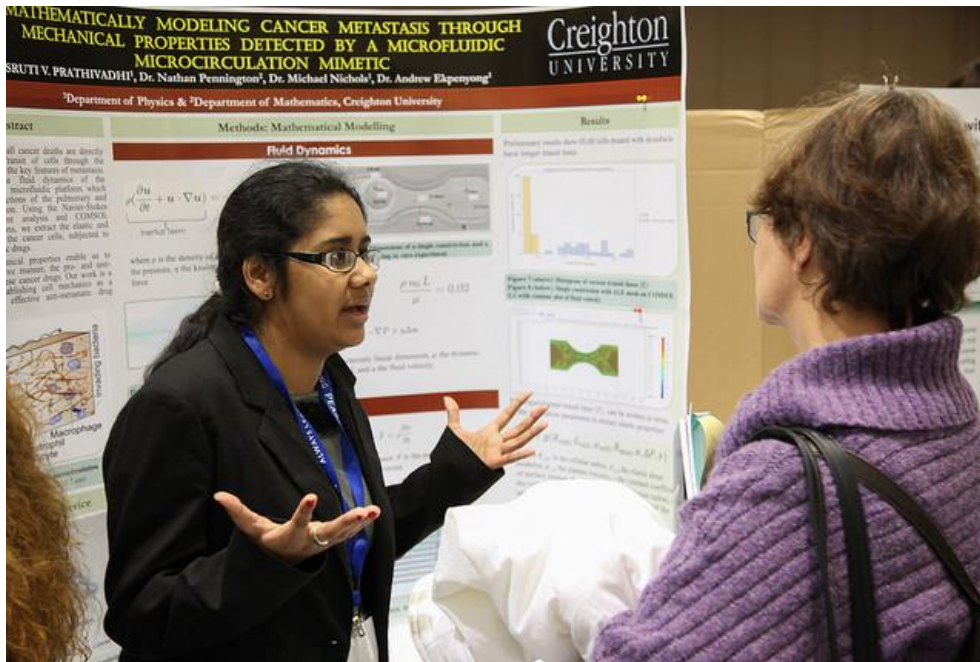
MAA Grants

Undergraduate research programs.

Programs to increase participation of women and minorities.

Faculty professional development programs.

Student travel grants.



See www.MAA.org/programs/maa-grants for details

New Programs

- PIC Math - Preparation for Industrial Careers in Mathematical Sciences (<http://www.maa.org/pic-math>)
- College Mathematics Instructor Development Source (CoMInDS) (<http://www.maa.org/programs/faculty-and-departments/cominds>)
- Common Vision ([AMATYC](#), [AMS](#), [ASA](#), [MAA](#), and [SIAM](#) effort to collectively consider undergraduate mathematics curricula and ways to improve education in the mathematical sciences)
(<http://www.maa.org/programs/faculty-and-departments/common-vision>)

MAA Membership

Membership categories:

- MAA Member
- Member Plus
- Member Plus Print (includes print subscriptions to *all* journals)
- Departmental (with unlimited # of Student Members included)
- Student
- K-12 Teacher

Membership grew in 2015
(first time in ten years)

See www.maa.org/membership-categories for more details.



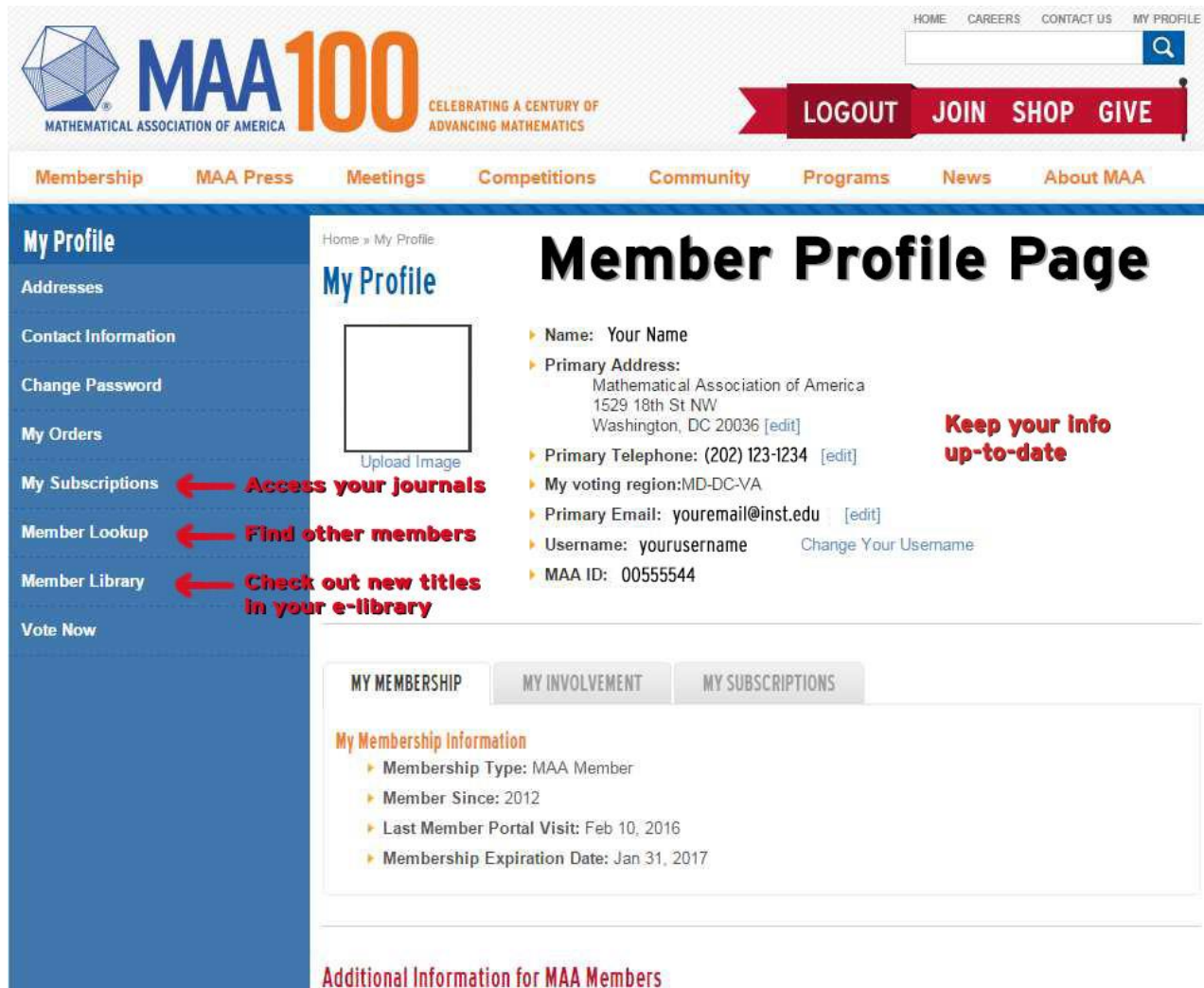
MAA Membership

Centennial Year Bonus Benefits:

- *A Century of Advancing Mathematics*, 100th anniversary e-book
- *MAA: The First 100 Years*, commemorative booklet



Accessing Your Online Membership Benefits



The screenshot shows the MAA100 website interface. At the top, the MAA100 logo is displayed with the text "MATHEMATICAL ASSOCIATION OF AMERICA" and "CELEBRATING A CENTURY OF ADVANCING MATHEMATICS". Navigation links include HOME, CAREERS, CONTACT US, and MY PROFILE. A search bar is present. A red banner contains the links LOGOUT, JOIN, SHOP, and GIVE. Below this, a horizontal menu lists Membership, MAA Press, Meetings, Competitions, Community, Programs, News, and About MAA. The main content area is titled "Member Profile Page" and includes a sidebar with links to My Profile, Addresses, Contact Information, Change Password, My Orders, My Subscriptions, Member Lookup, Member Library, and Vote Now. The main profile section shows a placeholder for a profile picture, a list of personal details (Name, Address, Telephone, Voting region, Email, Username, MAA ID), and a "Keep your info up-to-date" prompt. Below this, there are tabs for MY MEMBERSHIP, MY INVOLVEMENT, and MY SUBSCRIPTIONS. The MY MEMBERSHIP tab is active, showing "My Membership Information" with details: Membership Type: MAA Member, Member Since: 2012, Last Member Portal Visit: Feb 10, 2016, and Membership Expiration Date: Jan 31, 2017. Red arrows point from the sidebar links to the main content area with text: "Access your journals" (pointing to My Subscriptions), "Find other members" (pointing to Member Lookup), and "Check out new titles in your e-library" (pointing to Member Library).

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CELEBRATING A CENTURY OF
ADVANCING MATHEMATICS

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Member Library ← Check out new titles in your e-library

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Upload Image

Name: Your Name

Primary Address:
Mathematical Association of America
1529 18th St NW
Washington, DC 20036 [edit]

Primary Telephone: (202) 123-1234 [edit]

My voting region: MD-DC-VA

Primary Email: you@email@inst.edu [edit]

Username: yourusername Change Your Username

MAA ID: 00555544

Keep your info up-to-date

MY MEMBERSHIP MY INVOLVEMENT MY SUBSCRIPTIONS

My Membership Information

Membership Type: MAA Member

Member Since: 2012

Last Member Portal Visit: Feb 10, 2016

Membership Expiration Date: Jan 31, 2017

Additional Information for MAA Members

Login at
www.maa.org
to access your
member portal.

Manage your
member account,
find your online
journals and
archives, search the
member directory,
and read titles from
your **new** Member
Library!

Departmental Membership

- Departmental Members may now nominate an unlimited number of their full-time equivalent mathematics students for membership!
- Departmental Membership also includes full MAA membership for one faculty member.
- **We have over 200 Departmental Members who have introduced more than 6,600 students to the benefits of MAA membership.**
- These students represent the future of the MAA. We need your help recruiting departmental memberships within your sections as we build for our second century.

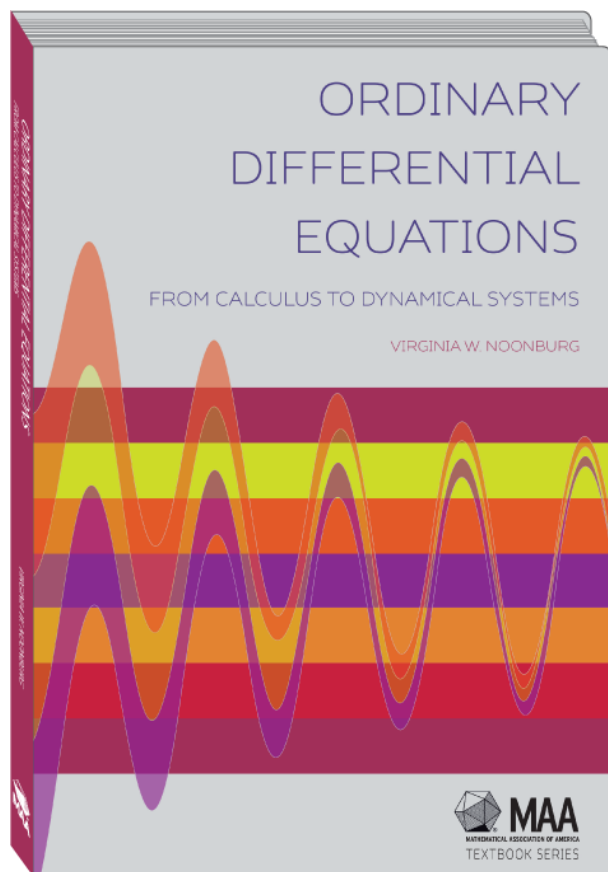
The MAA book publishing program began in 1925 with *Calculus of Variations*.

We now publish an average of ten titles per year from general interest topics to upper level textbooks.

MAA has eight active book series.

NEW: MAA members discount on MAA books is now 25%.





One way the MAA book program serves our profession is by publishing excellent and innovative textbooks at reasonable prices.

This year the MAA partnered with WebAssign to provide an online homework solution for our textbooks. Please browse the first titles to appear on WebAssign at <https://www.webassign.net/maa>.

You can find the latest textbook catalog at <http://www.maa.org/press>

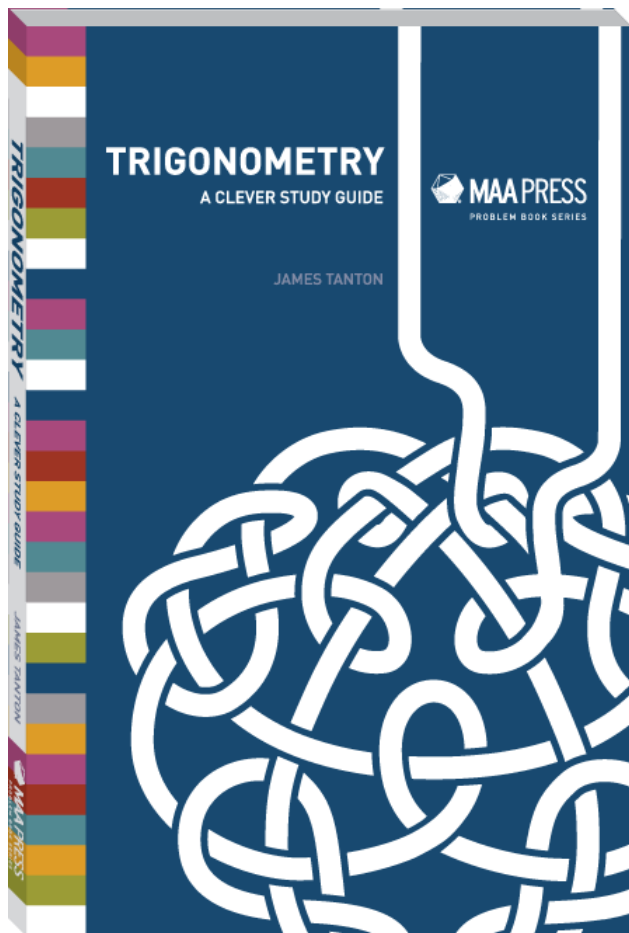
Our online resources include:

- MAA Reviews - reviews of books on mathematics
- Convergence - resources for teaching mathematics

Our portfolio also includes e-books and electronic versions of journals & magazines.

MAA members can access JSTOR, a full-text archive (<http://www.jstor.org/>) of MAA journals and *Math Horizons* back to 2010, for \$30 annually.

Section Book Sales



Members receive 35% off coupon code via email before section meeting.

Browse the selection of MAA books displayed at your section meeting, then order online.

Discount valid for two weeks only at the MAA store.

<http://maa-store.hostedbywebstore.com>



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MAA has a long history of publishing journals and books that has grown substantially over the years.

We have rebranded the publishing program as “MAA Press” to generate awareness of MAA as a publisher, drive sales, and attract authors.

The publishing program produces three professional journals:

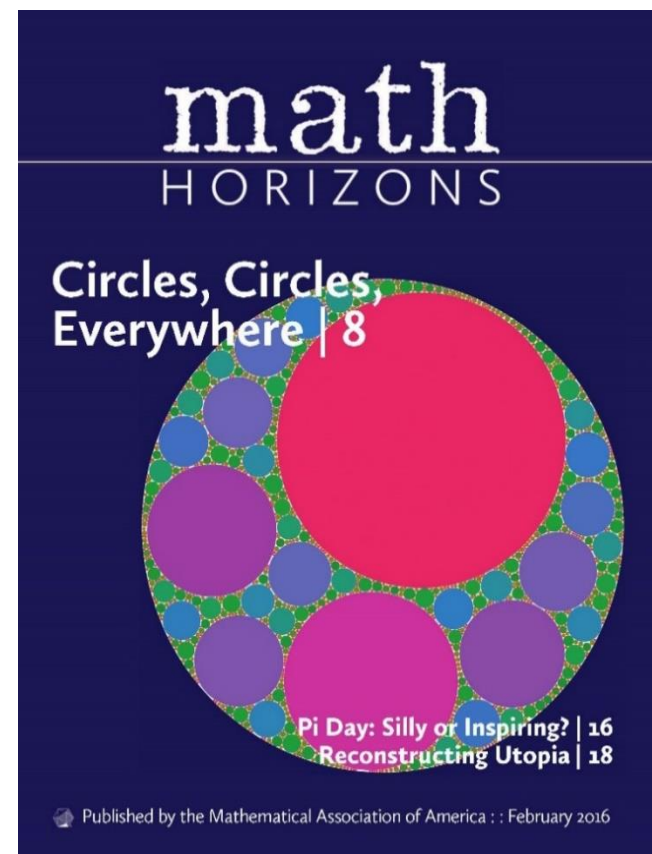
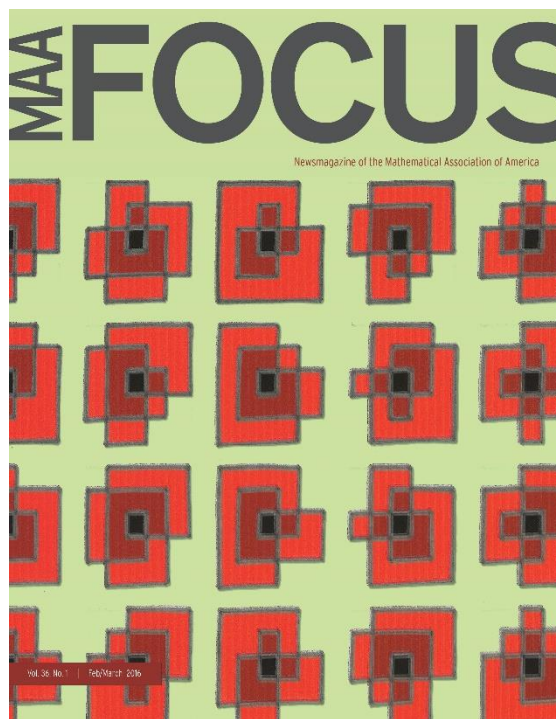
- American Mathematical Monthly
- College Mathematics Journal
- Mathematics Magazine



We publish two member magazines. In addition, this January we debuted a totally new look for

MAA Focus:

- Math Horizons
- MAA Focus



This year's summer meeting will be held in Columbus, Ohio at the **Hyatt Regency Columbus** and the **Greater Columbus Convention Center**.

MAA MathFest 2016 Grand Opening Reception will be in the exhibit hall on Wednesday, August 3, from 6:00 to 8:00 p.m.,

Mathematical sessions will run Thursday, August 3 through Saturday, August 6, concluding with the Closing Banquet (*advance registration required*).



MAA is using the #MAAthFest hashtag for updates and reminders on social media.

Follow the MAA on Google+ or @MAAnow on Twitter for meeting updates and fun facts about the MAA.

Please visit www.maa.org/mathfest regularly for more details on the MAA MathFest 2016.





Thank you for being a member of the MAA!

www.MAA.org



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