



MATHEMATICAL ASSOCIATION OF AMERICA

MAA100

MAA in 2015

Our Centennial Year

Celebrating a Century of Advancing Mathematics

Celebrating a Century of Advancing Mathematics

MAA is celebrating our 100th Anniversary!

Thanks for attending this Section meeting. Stay tuned for Centennial-themed programs and publications.

Don't forget to renew your membership so you can access the great members-only benefits through the MAA website.

And consider donating to our Second Century Campaign. We hope to raise \$7,000,000 by the end of 2016.

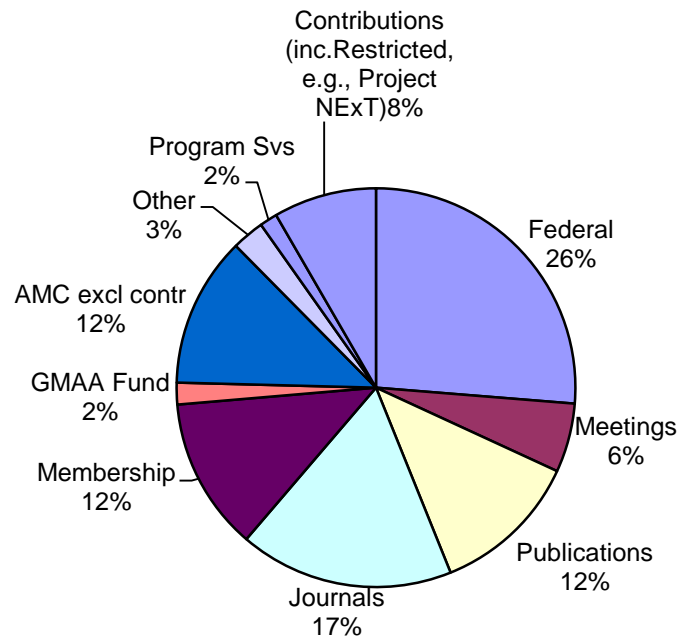
2013 Revenue Sources

The MAA currently generates roughly \$10M per year.

The primary revenue sources are memberships, journals, books, grants, donations, meetings, and the American Mathematics Competitions (AMC).

Expense categories also include programs (e.g., Sections, students), administration and support services (including IT), and governance.

Where the Money Comes From
2013 Audit Total \$11,169,127



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Diverse Programs

Current MAA activities extend well beyond those, such as publishing, envisioned at our founding.

MAA Project NExT nurtures future leaders in the mathematical sciences community.

MAA member-leaders work together to build knowledge and craft recommendations for faculty and departments.



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Diverse Programs

MAA Competitions Programs, from the AMC 8 through the Putnam Competition, serve to identify and inspire mathematical accomplishment for the future.



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MAA Competitions

U.S. team took second place in the 2014 International Mathematical Olympiad.



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MAA Competitions

Almost 400,000 students participated in the 2014-15 MAA AMC.

MAA is building on the content developed by our members to support improved instruction in K-12 classrooms.



See MAA Curriculum

Resources at www.MAA.org/pi

Results from the December 2014 Putnam Competition will be available soon.

MAA for Students

At national meetings:

- Poster sessions
- Contributed paper sessions
- Math Jeopardy!
- Grad school fair
- Lecture for students
- Hospitality center



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MAA Project NExT

Since its inception in 1994, Project NExT has welcomed 1560 Fellows.

Application deadline for 2015 is April 15.

Dave Kung, St. Mary's College of Maryland, is the new Director.

For more information on Project NExT, see

www.MAA.org/project-next.



MAA Grants



Undergraduate research programs.

Programs to increase participation of women and minorities.

Faculty professional development programs.

Student travel grants.

See www.MAA.org/programs/maa-grants for details.

CUPM Curriculum Guide

New CUPM Curriculum Guide is now available at www.MAA.org/CUPM.

The key cognitive and content goals were endorsed by the Board of Governors at MAA MathFest 2014.

The guide points to ongoing work on the first two years being carried out through other MAA projects (e.g., www.MAA.org/common-vision).

MAA Membership

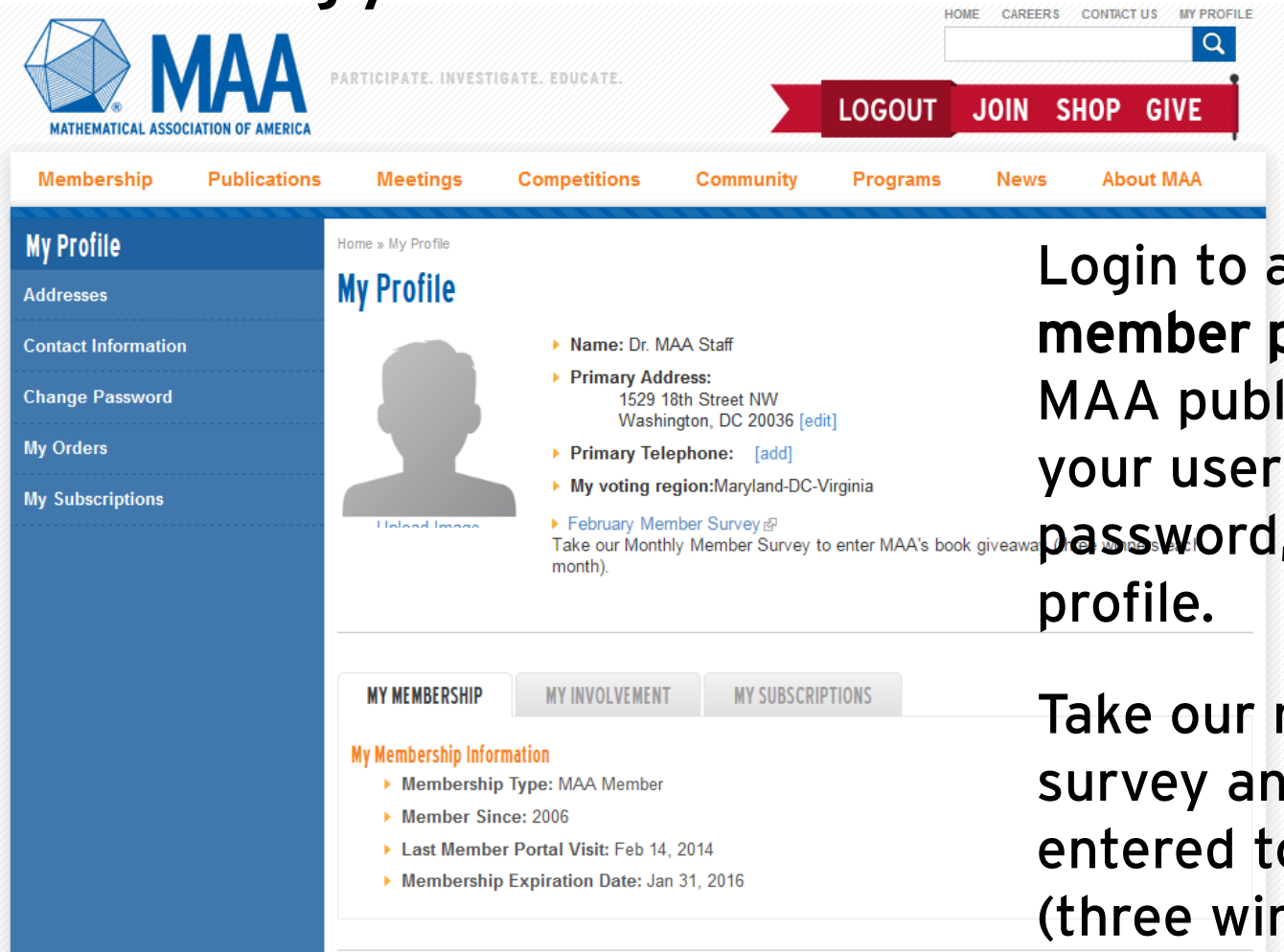
Membership categories:

- Regular
- Member Plus
- Departmental
- Student
- K-12 Teacher

See www.MAA.org/membership-categories for more details.

MAA Membership

Accessing your online benefits



The screenshot shows the MAA website's 'My Profile' page. The header includes the MAA logo and tagline 'PARTICIPATE. INVESTIGATE. EDUCATE.', along with navigation links for HOME, CAREERS, CONTACT US, and MY PROFILE. A search bar is also present. Below the header, a red banner contains links for LOGOUT, JOIN, SHOP, and GIVE. The main navigation bar lists Membership, Publications, Meetings, Competitions, Community, Programs, News, and About MAA. The 'My Profile' section on the left includes links for Addresses, Contact Information, Change Password, My Orders, and My Subscriptions. The main content area shows a user profile for 'Dr. MAA Staff' with fields for Name, Primary Address (1529 18th Street NW, Washington, DC 20036), Primary Telephone, and My voting region (Maryland-DC-Virginia). It also features a link for the February Member Survey. Below this, there are tabs for MY MEMBERSHIP, MY INVOLVEMENT, and MY SUBSCRIPTIONS. The 'My Membership Information' section displays details such as Membership Type (MAA Member), Member Since (2006), Last Member Portal Visit (Feb 14, 2014), and Membership Expiration Date (Jan 31, 2016).

Login to access your **member portal**. Access MAA publications, change your username and password, update your profile.

Take our monthly member survey and you'll be entered to win a book (three winners each month)!

MAA Membership

Centennial Year Bonus Benefits:

- *A Century of Advancing Mathematics*, 100th anniversary e-book
- *MAA: The First 100 Years*, commemorative booklet
- Monthly opportunities to win MAA books

MAA has a long history of publishing journals and books which has grown substantially over the years.

We are rebranding the publishing program as “MAA Press” to generate awareness of MAA as a publisher, drive sales, and attract authors.

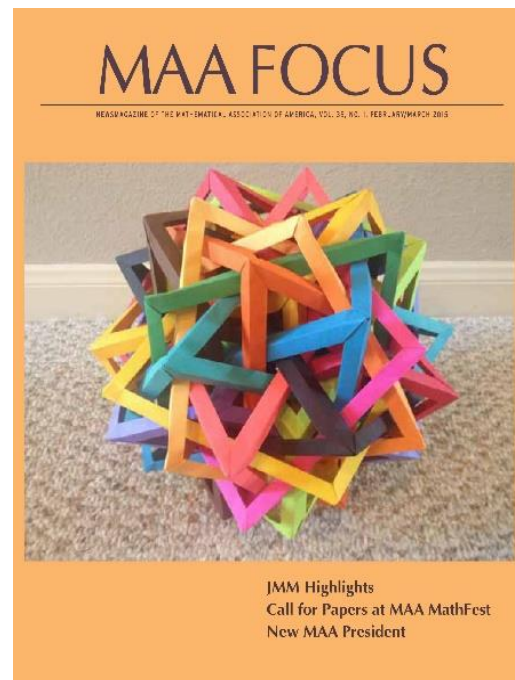
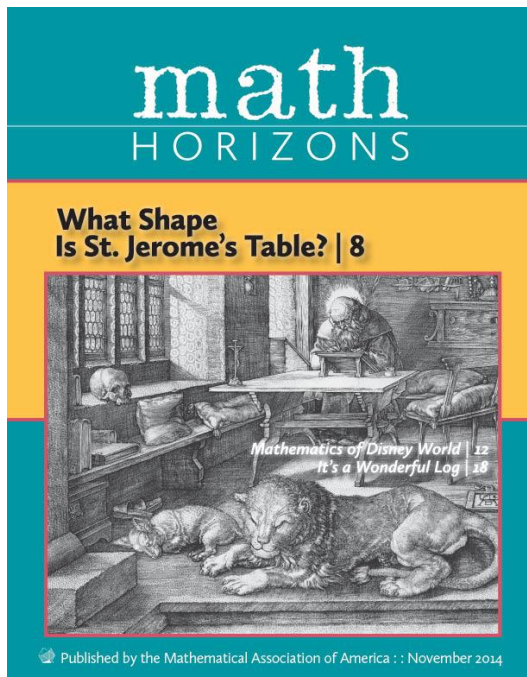
The publishing program produces three professional journals:

- American Mathematical Monthly
- College Mathematics Journal
- Mathematics Magazine



We publish two member magazines:

- Math Horizons
- MAA Focus



Members receive:

- Electronic access to MAA's three MAA journals and *Math Horizons*.
- Print subscriptions as an add-on, at \$5 per issue. (\$50 annually for the *American Mathematical Monthly*, \$25 each for *Mathematics Magazine* and the *College Mathematics Journal*, and \$20 for *Math Horizons*)

The MAA book publishing program began in 1925 with *Calculus of Variations*.

We now publish an average of ten titles per year from general interest topics to upper level textbooks.

MAA has eight active book series.

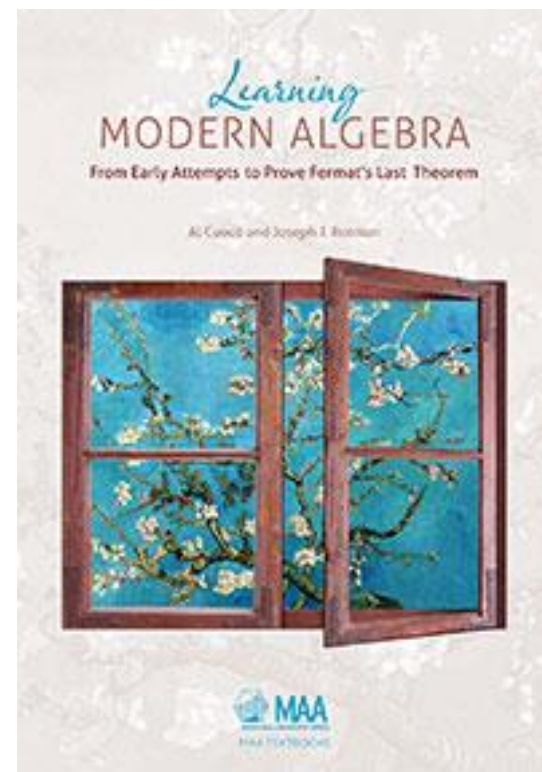
MAA members receive a 20% discount on MAA books.



One way the MAA books program serves our profession is by publishing excellent and innovative textbooks at reasonable prices.

Consider adopting an MAA text for your course—it will help your students and your Association.

You can find the latest textbook catalog at www.maa.org/publications



Our online resources include:

- MAA Reviews - reviews of books on mathematics
- Convergence - resources for teaching mathematics

Our portfolio also includes e-books and electronic versions of journals & magazines.

MAA members can access JSTOR, a full-text archive (<http://www.jstor.org/>) of MAA journals and *Math Horizons* back to 2010, for \$30 annually.

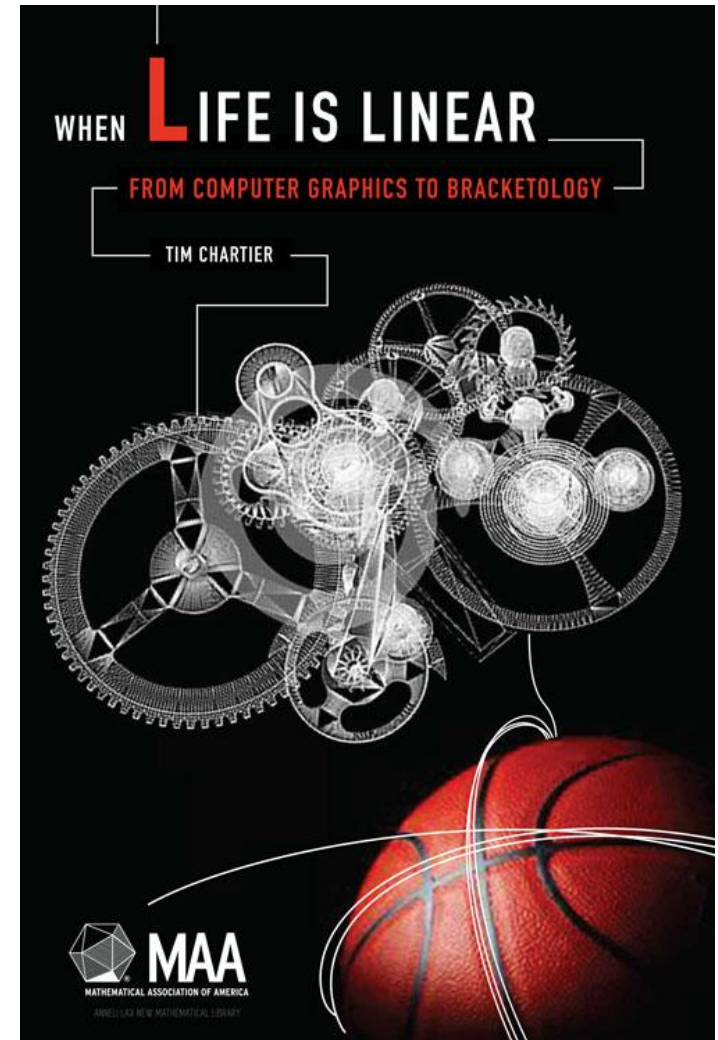
Section Book Sales

Members receive 35% off coupon code via email before section meeting.

Browse the selection of MAA books displayed at your section meeting, then order online.

Discount valid for two weeks only at the MAA store.

<http://maa-store.hostedbywebstore.com>



MAA MathFest 2015

MAA MathFest 2015 is a full day longer this year.

Mathematical sessions run Wednesday morning August 5th through Saturday evening August 8th.

There will be special centennial lectures, presentations and events throughout MathFest 2015 commemorating the milestone.

Registration opens on March 1st.



MAA MathFest 2015

MAA is using the #MAA100 hashtag to celebrate the centennial all year on social media.

Follow the MAA on Google+ or @MAAnow on Twitter for meeting updates and fun facts about the MAA.

Please visit www.maa.org regularly for more details on the MAA Centennial and MathFest 2015.





Thank you for being a member of the MAA!

www.MAA.org



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